



DLP - 24

Ecoline Rotatable Pulverizer





DEMAREC COMES WITH ROTATABLE PULVERIZERS FOR THE MIDDLE SEGMENT

A pulverizer from the DLP line in action. Demarec will step by step expand the product portfolio to heavier and lighter models.

Demarec will launch a completely newly developed line of rotatable pulverizers on the market in the autumn of 2020. With this, the manufacturer is targeting a new target group. The pulverizers are intended for the middle segment, with an appropriate price. They are also suitable for use on lighter machines. 'But of course they do have the Demarec quality,' promises general manager Marcel Vening.

Together with his partner Ruud de Gier, Vening founded Demarec in 2001. In 2006 Kinshofer took over the company. 'We certainly shouldn't have done that so quickly,' says Vening. 'But the other side is that we grew so fast that we urgently needed extra production capacity. We doubled in turnover every year. Within the Kinshofer Group we were assured of more production facilities and direct access to the international markets. Those were and still are very big advantages.'

Paws in the clay

To this day, Ruud de Gier and Marcel Vening are the heart and soul attached to Demarec. 'As former owners, we have our feet in the clay. We have direct contact with our customers. I dare say that because of this we have a lot of feeling for the market,' says Vening.

Demarec DLP rotatable pulverizers

Demarec director Marcel Vening at a rotatable pulverizer from the DLP line. 'We are going to serve two markets: the market for the real top products, and the middle segment. We are going to level the price level of our competitors.'



De Gier is responsible for engineering at Demarec and Vening for sales and marketing. As part of the Kinshofer Group, Demarec has continued to grow since 2006. 'With the products developed by Demarec, we are now one of the largest global players in the field of hydraulic attachments for the demolition and recycling industry,' says Vening.

Top quality

Demarec is at the top of the market with its current line of demolition and recycling products, and this strategy obviously comes at a price. 'We deliver top quality products by using innovative techniques. Consider, for example, the Dema Power System, which ensures higher production with a higher operating speed and more power. As a result, our products are more expensive than those of some competitors. You can't buy an Audi for the price of a cheaper car either.'

For some time now, Demarec had been playing with the idea that it should be possible to bring a cheaper product line to the market. 'We have always looked for the top,' explains Vening. 'That led to a more expensive product, but it was profitable for the professional user. That has always been our approach. We enjoyed quality and performance. But the market is broader. That is why we started developing the DLP line for the middle segment, as we call it.'

Demarec DLP rotatable pulverizers

The rotator head of the DLP is the same as with existing Demarec models. The blades and scraping teeth are also used in the Demarec Multi-Quick-Processor MQP-25.

New line of rotatable pulverizers is cheaper

A completely new line of rotatable pulverizers has now been developed. 'We have not made any concessions to quality, but have mainly looked at options for developing a product with a cheaper final price for the customer,' explains Vening.

IN THE END... IT'S ONLY ABOUT THE RIGHT TOOL



The new line, which will be marketed under the name Demarec EcoLine, has opted for a simpler, standard cylinder technology and a different technical structure, including a different tooth plate system. The complete rotator head is the same as with the existing Demarec models. The knives and scraping teeth used are also used, for example, in the Demarec Multi-Quick-Processor MQP-25. The shrouds (Tripod) and tooth plate are new and specially developed for the EcoLine. The Demarec philosophy of fully exchangeable wearing parts has therefore also been implemented in the DLP line.,

Enter new markets

With the EcoLine, Demarec is roughly targeting three new customer groups. These include existing Demarec users who want a second, cheaper, pulverizer for reserve at work. In addition, companies are considered that occasionally do a demolition job and want to purchase a tool for this. Finally, Demarec looks with an oblique eye to markets, such as India, which are now even less demanding in the field of hydraulic equipment and demolition techniques than the Netherlands, for example.

Technical specifications

Type	DLP-12 ①	DLP-16 ②	DLP-18 ③	DLP-24	DLP-28 ④
Carrier weight*	ton 9 - 15	12 - 18	15 - 22	18 - 25	22 - 32
Weight**	kg 950	1350	1700	2000	-
Closing force (ap-prox.)	ton 45	53	63	70	-
mm 600	650	715	750	-	
Jaw opening	mm 310	340	360	400	-
Width upper jaw	mm 360	390	390	450	-
Width lower jaw	mm 605	660	755	800	-
Depth	mm 1780	1910	2030	2218	-
Height	mm 150	150	200	200	-
Length of cutting blades	bar 350	350	350	350	-
Opening/Closing Pmax	l/min 90 - 120	100 - 150	120 - 200	150 - 250	-
Flow	bar 140	140	140	140	-
Rotation Pmax	l/min 40 - 60	40 - 60	40 - 60	40 - 60	-

① Q1-2021 ② Q2-2021 ③ Q4-2021

*Depending on capacity of carrier **Weight excluding bracket

Subject to change without notice.

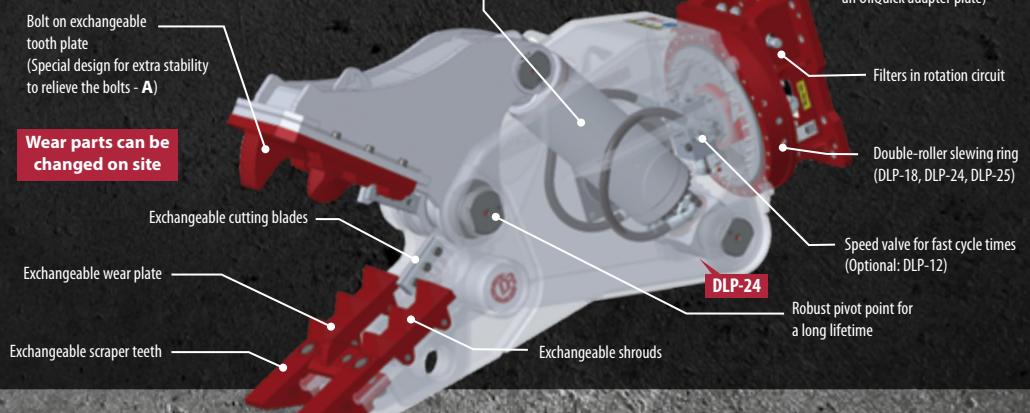
Demarec DLP rotatable pulverizers

The first available rotatable pulverizer in the EcoLine is the 2 tonne DLP-24, which is suitable for use on machines from 18 to 25 tons. The product portfolio will then be expanded step by step to include heavier, but also lighter models. We are going to make rotatable pulverizers for 5- to 8-ton machines, for 22- to 32-tonne machines, and everything in between. When we have all of these in our range, we switch to the rigid pulverizers. For the time being we can move forward, says Vening.

Demarec DNA

Demarec's goal is to increase market share. Vening: we are going to serve two markets: the market for the real top products, and the middle segment. We are going to sit at the price level of our competitors. But we don't do that with a second-rate product. The ecoline is bursting with demarec dna. We have paid a lot of attention to the design. We link our name to this, and that means that customers can expect demarec quality. Because that's what we stand for.

Key features and benefits



FROM PASSION TO PERFORMANCE



Demolition and Recycling Equipment B.V.
De Hork 32
5431 NS Cuijk
The Netherlands
 +31 (0)485 442300
info@demarec.com

DEMAREC.COM